



SATYA ROY

Graphic Designer / Illustrator

✉ roysaty@gmail.com

🌐 roysaty.com

📞 236-868-2588

🌐 www.linkedin.com/in/roysaty

TECHNICAL SKILLS

Graphic Design

Infographics

Storyboarding

Color Theory

Design for Print

Logo Creation

Typography

SOFTWARE

Photoshop

Illustrator

Indesign

After Effects

Storyboard Pro

Procreate

MS Office

PROFILE

6+ years of multimedia graphic design and storyboarding experience. Master's degree in Animation and Design. Adept multitasker with excellent collaborative and interpersonal skills; ability to work under pressure and deliver projects from concept through completion.

EXPERIENCE

FREELANCE ILLUSTRATOR

RAISING HEALTHY HUMANS SERIES, VANCOUVER, CANADA

2019

Present

- Illustrated and designed using Adobe Photoshop, Procreate and traditional hand-drawn storyboards to help client effectively convey their ideas
- Formatted and delivered designs for online publication and print

TEAM LEAD

SRISHTI MANIPAL INSTITUTE OF ART DESIGN AND TECHNOLOGY, BANGALORE, INDIA

2014

2018

- Designed and animated the logo for the Cumulus conference held by the Srishti Institute of Art Design and Technology
- Updated and revised web content for my department with marketing materials production
- Supervised 8 teachers across two departments and designed lesson plans and assessments for instructors
- Developed and designed course structure, co-wrote the curriculum and relevant learning materials for three programs: bachelor's degree, master's degree and vocational course

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SOFT SKILLS

Problem solving

Planning

Reliability

Organization

Communication

Presentation

Leadership

LANGUAGES

ENGLISH

FRENCH

HINDI

BENGALI

GRAPHIC DESIGNER

SRISHTI FILMS WORLD WATER WEEK CONFERENCE,
COPENHAGEN DENMARK

2017

- Storyboarded and created an infographic video for the World Water Week Conference

2018

- Met with the client to determine marketing and design vision, scopes of work, budgets, and deliverable timeframe
- Met tight deadlines, ensuring consistency of style and quality throughout the production

LEAD PROCESS ASSISTANT

AMAZON, NEW WESTMINSTER, CANADA

2019

- Design and create effective systems for new hires, which decreased staff turnover rate and injuries at the workplace

2022

- Develop systems workflow which increases associates' performance and process rate
- Manage a team of 40 associates, assign tasks and process paths based on company needs and workloads while respecting associates' needs and resolving conflicts
- Ensure successful area performance through tracking of associates' performance

EDUCATION

2022

Present

Google UX Design Certificate

COURSERA, (ONGOING)

2012

2013

Masters in Animation and Design

UNIVERSITY OF SUNDERLAND, SUNDERLAND, UK

2005

2008

Bachelor of Arts in English and French

SAICE, PONDICHERRY, INDIA